

## **Backlink Beast: Review Examining Matt Callen's SEO Software Released**

*WealthSpringMarketing.com the premier online marketing website releases a review of Backlink Beast a new search engine optimization tool from Matt Callen that promises users a means to "overpower" their SEO competition.*

Backlink Beast a much anticipated new SEO software tool has been released to the public creating a buzz of excitement of internet marketing message boards and drawing an investigative review from WealthSpringMarketing.com's Tiffany Hendricks.

"As anyone involved in search engine optimization knows, having incoming links from high quality sites is one of the most crucial factors for any website to achieve high rankings," reports Hendricks. "However, recent changes in the way the search engines evaluate a website have made many traditional forms of 'link building' obsolete, and even dangerous. In fact, the wrong kind of link building can indeed cause a website to be 'punished' by the search engines for what is seen as manipulative behavior. One of the big reasons why SEO solutions like Backlink Beast have become so popular is because they offer what some refer to as 'safe link building' that can help site achieve higher rankings without doing anything considered 'naughty' by the powers that be. Because so many of our website visitors are involved in SEO we were eager to review Backlink Beast to see if it is indeed a valid tool given the current SEO environment."

There are several factors contributing to Backlink Beast's popularity with both SEO firms as well as online entrepreneurs. Hendricks points out that the backlink diversity offered by Backlink Beast is a selling point for many:

"For several years now backlink diversity, which means getting backlinks from a wide variety of websites and platforms, has been seen as an important factor for website ranking," say Hendricks. "The fact that Backlink Beast provides links from such a wide variety of sites including social network sites, web 2.0 article sites, social bookmarking sites, and document sharing sites just to name a few makes this program a simpler alternative to working with a bunch of different software solutions. Also, the fact that the system removes the need for manual link building grunt work, users will likely find themselves with more time to focus on other more important business building activities."

Backlink Beast is available digitally online and comes with access to a video training center and free software updates. **[Those wishing to purchase Backlink Beast, or for more information, click here.](#)**

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' Backlink Beast review of can find it at the following web address: <http://wealthspringmarketing.com/matt-callens-backlink-beast-review/>

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